

# TEODOR STANEV

Motion Designer / Video Editor

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Strategic **Motion Designer** and **Video Editor** with more than 10 years of experience transforming static brand identities into cinematic digital experiences. Expert in **After Effects, Premier Pro** and **Cinema 4D**, with a focus on high-end **2D/3D animation, kinetic typography, and complex character rigging for social channels and DOOH**. I bridge the gap between creative storytelling and technical execution, having delivered award-winning campaigns for global tech and lifestyle brands. Proven track record of optimizing workflows and leading creative teams to meet tight production deadlines without compromising visual fidelity.

## EXPERIENCE

### MOTION DESIGN & VIDEO EDITING

**OMNICOM PRODUCTION** - MIDWEIGHT MOTION DESIGNER

2025-present

While working at **Omnicom Production** I have been handling projects for a variety of high-profile clients such as **Orbit, Master Card, Peroni** and **Electrolux**. These include:

- Leading motion and design for various projects, including **TV adverts, social media campaigns, explainer videos and digital adverts**.
- Collaborating with creative teams to develop **clear creative routes**.
- Creating high-quality animations and visual effects, ensuring the final product aligns with **client vision and brand identity**.
- Developing **pitch-winning motion content** for new business presentations.

**ADAM & EVE DDB** - MIDWEIGHT MOTION DESIGNER

2022-2025

While working at **Adam & Eve DDB** I managed high-impact projects for an extensive client roster including **PlayStation, Amazon, Lloyds Banking Group, Mars, and Esso**.

- Partnered with creative teams to deliver high-fidelity motion graphics and animations across **TVCs, social campaigns, and digital platforms**.
- Produced sleek visual effects and animations that strictly adhered to **brand identities while pushing creative boundaries**.
- Designed and developed compelling motion content for **new business pitches**, directly contributing to **successful account acquisitions**.

**NEWNHAM & JORDAN** - JUNIOR MOTION AND GRAPHIC DESIGNER

2016-2022

During my time at **Newnham & Jordan** I have single-handedly **re-branded its identity** through their social media presence by:

- Animating & editing **legal, testimonial and news videos**.
- Collaborating with the legal team on various **digital and printed media**.
- Designing high-quality **client pack folders, business cards and brochures**.
- Maintaining the image of the company through **daily social media posts**.

By modernising the company's image using the above, as well as updating their printed marketing materials, trust in the brand was significantly improved. That, in turn, resulted in higher number of clients willing to use **Newnham & Jordan's** legal services.

## **FREELANCING**

**2011-present**

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In my time as a freelancer I have worked on a variety of different projects, including:

- Designing and animating adverts for **Mercator Media, Winscribe, Newnham & Jordan Solicitors**
- Colour & compositing for the short film **'Sleeping With The Fishes'** which won a **BAFTA** in 2014 for **Best British Short Animation**
- Video editing & motion graphics for some of **Binumi Pro's** clients, including **IFF, PRCA** and **KPMG**

## **SKILLS**

**After Effects • Premiere Pro • Illustrator • Photoshop • InDesign • Cinema4D • Figma • Digital**

## **EDUCATION**

**ARTS UNIVERSITY BOURNEMOUTH**

**2014-2015**

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Graphic Design MA (Hons)

**SOUTHAMPTON SOLENT**

**2011-2014**

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Animation BA (Hons)

## **HOBBIES**

**Playing Guitar • Gaming**